CAFC-95-10M

FACULTY OF COMMERCE AND ADMINISTRATION
CONCORDIA UNIVERSITY
MINUTES OF THE FACULTY COUNCIL MEETING
HELD FRIDAY, DECEMBER 8, 1995

Present: M. Anvari (Chair)
A. Ahmad (Fina.), B. Ashforth (Mana.), V. V. Baba (Mana.), D. Ballou (DS&MIS), C. Bayne (DS&MIS), T. Bui (AVRA), J. Craighead (Acco.), D. Doreen (DS&MIS), R. Elie (CASA), C. Foster (Reg.), Z. Gidengil (Mktg.), S. K. Goyal (DS&MIS), J. Hall (Mana.), A. Hochstein (MBA), S. Hoffman (Lib.), M. Ibrahim (Acco.), G. Johns (Mana.), V. H. Kirpalani (Mktg.), L. Kryzanowski (Fina.), A. M. Lavack (Mktg.), R. A. Long (Acco.), S. Lorber (CGSA), G. Martin (Comp.Sci.), J. McIntosh (Econ.), R. Molz (Mana.), D. Morin (Assoc. Dean), R. J. Oppenheimer (Mana.), P. E. Pitsiladis (Mana.), J. A. Rosenblatt (Assoc.Dean), F. Simyar (Assoc. Dean), D. Srinivasan (CASA), P. Regimbald (Reg.), P. Sévigny (FC&AAC), M. Sharma (DS&MIS), M. Thakor (Mktg.), T. J. Tomberlin (Assoc. Dean), C. Vallejo (Mod. Lang.), M. Veloso (CASA), J. Woodrow (Comp.Ser.)

Absent with regret: A. Del Bianco, K. Norman, F. Rashkovan, D. Scolamiero

I **Call to Order**

The meeting was called to order at 09:05.

IT WAS MOVED BY G. JOHNS AND SECONDED BY V. H. KIRPALANI THAT THE AGENDA BE AMENDED AS FOLLOWS: ITEM II - ADD: THE APPROVAL OF CANDIDATE FOR AN HONORARY DOCTORATE; ITEM IX, COMMERCE UNDERGRADUATE CURRICULUM COMMITTEE REPORT - CHANGE TO ITEM VII; ITEM XIV, DISCUSSION OF BUDGET - MOVE TO ITEM VIII.

THE MOTION WAS CARRIED UNANIMOUSLY.

II **Closed Meeting**

[redacted]

[redacted]

III **Open Meeting**

IV **Approval of Agenda - CAFC-95-10A**
The agenda was approved as amended. See item I above.

V **Approval of the Minutes - CAFC-95-08M and CAFC-95-09M**
IT WAS MOVED BY M. SHARMA AND SECONDED BY J. HALL THAT THE MINUTES OF THE FACULTY COUNCIL MEETING HELD SEPTEMBER 29, 1995, CAFC-95-08A, BE APPROVED WITH THE FOLLOWING AMENDMENT: ADD C. VALLEJO TO THE ATTENDANCE LIST.

THE MOTION WAS CARRIED UNANIMOUSLY.

IT WAS MOVED BY J. HALL AND SECONDED BY A. AHMAD THAT THE MINUTES OF THE FACULTY COUNCIL MEETING HELD OCTOBER 20, 1995, CAFC-95-09A, BE APPROVED WITH THE FOLLOWING AMENDMENTS: PAGE 12, PARAGRAPH 3, LINE 1 - DELETE FOUR-YEAR TERM, INSERT SIX-YEAR TERM; PAGES 12 AND 13 - AMEND THE TITLE OF W. CROWSTON TO READ - NATIONAL PROJECT COORDINATOR.

THE MOTION WAS CARRIED UNANIMOUSLY.

VI **Chairs Remarks and Question Period**
The Chair announced the success of the Commerce students in the Uniform Final Examination. Six of the top ten students in Quebec and four of the top twenty students in Canada were Concordia students. A congratulatory advertisement will be published and a reception for the students will be held next week. The Chair thanked and congratulated the Accountancy faculty and staff for their significant contribution to this achievement.

The Chair applauded the efforts of the Honourable P. Sévigny, C. McKinnon and the members of the Faculty Awards Committee for the success of the eighth annual Faculty Awards of Distinction luncheon. He advised that the presidents from three Universities of Tunisia, who have just signed a faculty and student exchange agreement with the University, were in attendance. It is hoped that a joint programme with CIDA would be developed in the future.

The Chair reported that the Vice-Rector, Academic and the Director of Learning Development had recently attended a highly successful meeting of the Faculty Teaching Committee and he advised that a weekend course survey conducted by A. Ahmad, J.Etezadi, A. Jalilvand and I. Miodek has received a positive reaction from the Faculty Advisory Board.

A follow-up of the recommendations will be conducted. The report can be viewed in the Office of the Dean.

The Chair thanked C. Foster for her valuable contribution to the Faculty over the years. He welcomed J. Woodrow, Computing Services, a new member of Council and P. Regimbald, Registrar's Office, who will replace C. Foster in January 1996 as the Registrar's representative.

The Chair invited members of Faculty Council to attend the Dean's Holiday Open House on Friday, December 15th, between 14:00 and 17:00 and extended his best wishes for the holiday season.

On behalf of the Faculty Elections Panel, M. Sharma appealed to the Department Chairs to encourage faculty members to accept and forward nominations to the Faculty Tenure Committee and to the vacant Senate position. The Chair emphasized the critical role that Senate members would play during the next semester in the decision-making process regarding budgetary allocations and reiterated M. Sharma's appeal to the Department Chairs. It was agreed that a second call for nominations for the Faculty Tenure Committee would be issued immediately.

VII **Report: Commerce Undergraduate Curriculum Committee**

D. Morin reported that the January enrolment figures indicate an increase of fifty students compared to January 1995. She congratulated the Departments of Accountancy and DS&MIS for their efficiency in having already submitted the curriculum revisions for the majors and minors and encouraged the other departments to submit the first draft of the revisions as soon as possible. In conclusion D. Morin reported that the Faculty in collaboration with the Registrar's Office has the opportunity to meet this morning with the English CEGEP advisors. She thanked C. Foster and P. Regimbald for their assistance.

It was pointed out that the Faculty of Commerce and Administration were not as well represented in the University recruitment sessions as the other Faculties. Faculty members were urged to participate.

D. Morin was asked about the status of the integration of the core courses in the revised undergraduate curriculum. She advised that the committee was working on this matter and that she would be in a better position to reply in February.

D. Morin was asked what the increased enrolment could be attributed to. She stated that the improved public image of Concordia, the Faculty's orientation efforts and recruitment campaign aimed specifically at the French CEGEPs would be key factors in accounting for the increase.

IT WAS MOVED BY D. MORIN AND SECONDED BY J. HALL THAT FACULTY COUNCIL GRANT SPEAKING PRIVILEGES TO P. REGIMBALD, REGISTRAR'S OFFICE.

THE MOTION WAS GRANTED.

P. Regimbald reported that another element that would contribute to the increase was the trend for CEGEP students to expand the four-semester programme to five-semesters which in turn increases the University application rate for January. Recent statistics indicate that approximately 30% of CEGEP student graduate in four semesters.

A discussion regarding the stress caused to students by the current exam scheduling programme ensued. It was noted that the Vice-Rector, Academic may consider having the exam schedule available at the time of registration. A fourteen-week semester where the examination would be scheduled during the last class which was proposed two years ago may be resurrected.

VIII **Discussion of Budget (1 1/2 hours) - Committee of the Whole**

The Council members agreed that V. V Baba assume the Chair during the 1.5 hours of the committee of the whole.

IX **Business Arising from previous meetings**

1. **Committee Reform**

   It was agreed that this issue would be discussed in a Committee of the Whole in a future meeting of Faculty Council. All faculty members will be informed of the date of the Council meeting. They will be encouraged to provide their input to their unit representative on the Faculty Council.

2. **Change of the name of the Faculty**

   The Chairs of the Departments of Accountancy, DS&MIS, Management and Marketing have indicated that changing the name of the Faculty would not be appropriate at this time. The notion of changing the name in response to a substantial donation to the Faculty would be given serious consideration.

   After some discussion, it was agreed that a motion was unnecessary to give closure to this issue.

X **Report: Graduate Programmes, Research and Programme Evaluation**

T. J. Tomberlin reported that the Faculty Research Committee will meet next week to consider the fall research proposals. With regard to the issue of research with human subjects referred to the committee by Faculty Council, he reported that the committee recommends that the University

regulations be adhered to for at least a one-year period after which an evaluation will be conducted. With regard to Graduate Programmes, he reported that the graduate curriculum revision that were adopted by Faculty Council, DIA/DSA, AMBA and EMBA, have been approved by all of the University bodies with the exception of Senate. He advised that all the graduate programme offices, except the Diploma in Accountancy, have been relocated to the seventh floor. With regard to the appraisals, he reported that the Marketing Department and the M.Sc. Appraisal reports were expected in the near future, the International Business and the Finance appraisal committees have been established, and the DS&MIS self-appraisal document has been forwarded to the Chair.

XI **Report: External Affairs and Executive Programmes**

F. Simyar reported that work has begun to initiate a lunch time seminar series. With regard to funding for the project, two potential donors have been identified. The estimated budget for five seminars is $32,000. He reported that a survey of the French CEGEPs was being set up to assess the recruitment value of offering business English courses in the summer. He announced the success of the CGA coaching programme which attracted approximately eight-fives students and reported that the Faculty EMBA and AMBA home pages were now operational. With regard to the preparation for the Commerce Games , he thanked Professors J. Craighead, A. Lavack, M. Sharma, A. Ahmad, T. O'Connell, K. Argheyd and L. Hébert. In conclusion, he announced that the launching of the French version of the C.A. Preparation would take place this summer in partnership with a major accounting firm.

It was pointed out that many excellent students were unwilling to participate in the Commerce Games because they risk a lower GPA while pursuing a non-credit activity. It was suggested that an incentive, similar to that offered to MBA Case Competition participants, be developed to motivate the participation of excellent students. The Chair advised that the issue would need to be channelled through D. Morin and the Undergraduate Curriculum Committee.

XII **Reports from Faculty Representatives on University Committees**

1. **University Senate**

   V. V. Baba reported that the focus of the last meeting was the five principles of the discussion document *Setting the Course for our Future.*

2. **Arts and Science Faculty Council - CAFC-95-01A-01**

   The report, CAFC-95-10A-01, submitted by A. Ahmad was received.

3. **Senate Academic Planning and Priorities - CAFC-95-10A-02 and CAFC-95-10A-03**
The reports, CAFC-95-10A-02 and CAFC-95-10A-03, submitted by W. D. Taylor were received.

4. **Senate Academic Programmes Committee**
T. J. Tomberlin reported that all the recent Faculty curriculum revisions have been accepted.

5. **Senate Research Committee**
T. J. Tomberlin advised that there was nothing to report.

6. **Senate Academic Services Committee** - There was no report.

7. **University Library Committee** - There was no report.

8. **Undergraduate Scholarships and Awards Sub-committee** - There was no report.

9. **Sub-committee on Academic Computer Policy** - There was no report.

10. **Computer Resources Committee** - There was no report.

11. **Board of Governors** - There was no report.

12. **Council of the School of Graduate Studies**
C. Bayne reported that all the Faculty curriculum revisions for the graduate programmes were accepted.

XIII **Reports from Student Associations**

1. **C.A.S.A. Report**
D. Srinivasan reported that he had recently represented Concordia at the National Business School Council held at the University of Manitoba which resulted in the development of a plan to assist Commerce students in the job-finding process. CASA will invite the corporate recruitment officers who normally recruit McGill University students to a CASA suite where interviews with both McGill and Concordia students can be conducted. He advised that Concordia T-shirts were distributed to the National Business School Council participants to promote the University and a bid to host the next nation-wide undergraduate business games will be made in February. In closing, D. Srinivasan remarked that Concordia appeared to lag behind Queen's University with regard to promoting students to incorporate computer technology, specifically, the

power point equipment, in making class presentations and suggested that the faculty take steps to motivate the students.

2. **C.G.S.A. Report**

S. Lorber reported that the C.G.S.A. was in the process of initiating a student mentoring programme for in-coming students in January and he asked faculty members to be lenient with students who would be participating in the MBA Case Competition January 9 - 12. In conclusion, he announced that the M.Sc. Programme would hold a research paper competition in May and he supported the concept of the MBA Core Faculty and the new MBA Committee mandate.

The Chair asked for comments regarding the proposal that a cash award be given to the student with the best M.Sc. Research paper. It was suggested that external sponsorship, similar to the MBA Royal Bank Award for the MBA graduate with the highest GPA, would be appropriate. The Annual Giving Campaign was suggested as a source of funding. It was noted that there was a $150.00 award for the Business Research Paper.

XIV 1. **Concordia Transportation Management Centre and Concordia Pharmaceutical Management Centre Annual Reports to Faculty Council - CAFC-95-10A-04 (CTMC), CAFC-95-10A-05 (CPMC), and CAFC-95-10A-06 (CTMC & CPMC Budget)**

IT WAS MOVED BY M. SHARMA AND SECONDED BY Z. GIDENGIL THAT FACULTY COUNCIL GRANT SPEAKING PRIVILEGES TO L. MCGOWN, DIRECTOR OF THE CONCORDIA TRANSPORTATION MANAGEMENT CENTRE AND CONCORDIA PHARMACEUTICAL MANAGEMENT CENTRE.

THE MOTION WAS CARRIED UNANIMOUSLY.

L. McGown confirmed that the Centres were entirely self-financed and that in past years a transfer of $10,000 was made to the Faculty to be used for research funding.

IT WAS MOVED BY M. SHARMA AND SECONDED BY J. HALL THAT FACULTY COUNCIL RECEIVE THE CTMC AND CPMC ANNUAL REPORTS TO FACULTY COUNCIL AS PRESENTED IN DOCUMENTS CAFC-95-10A-04, CAFC-95-10A-05 AND CAFC-95-10A-06.

THE MOTION WAS CARRIED UNANIMOUSLY.

2. **Role of MBA Core Faculty - CAFC-95-10A-07**

IT WAS MOVED BY T. J. TOMBERLIN AND SECONDED BY S. LORBER THAT FACULTY COUNCIL ACCEPT THE REVISED MANDATE OF THE MBA

COMMITTEE AS DESCRIBED IN DOCUMENT CAFC-95-10A-07

A. Hochstein explained that the document differed from the original Task Force Report as follows: Item 2.4, Membership committee now includes one non-voting member of the MBA Alumni Association chosen by the executive of the MBA Alumni; 2.1, 12 faculty members has been changed to read "up to 12 faculty members".

A brief discussion ensued regarding the impact of the MBA core faculty on other Faculty programmes.

THE MOTION WAS CARRIED UNANIMOUSLY.

XV **Other Business**

There was no other business.

IT WAS MOVED BY M. SHARMA AND SECONDED BY V. V. BABA THAT THE MEETING BE ADJOURNED.

THE MOTION WAS CARRIED UNANIMOUSLY.

The next regular meeting of Faculty Council will take place on Friday, January 5, 1996 at 09:00 in room GM403-2, SGW Campus.